

National Conference CAMP Pre-Conference Description
Sunday, November 5th
9:00am-4:00pm



Frequently, our program recruiters are expected to speak to prospective students with often very little training. During the National HEP/CAMP Conference, CoolSpeak, a youth engagement organization, will be providing a pre-conference session dedicated to assisting anyone that speaks in public, particularly, to youth to better connect with students we want to recruit!

During this pre-conference session participants will learn:

- How to better deliver their recruitment messages
- Basic techniques to capture any the attention of any audience
- Simple steps to incorporate their own success stories into their speeches
- How to manage difficult and/or disinterested audiences
- The basics to body language and tonality
- Better promote their institutions that will appeal to prospective students
- How to incorporate visual aids, such as PowerPoint, Prezi, and others
- How to increase their own confidence levels in a noticeable way